QUARTERLY ISSUES/PROGRAM LIST

ALICE BATES, GENERAL MANAGER

2nd QUARTER - 2023 - APRIL/MAY/JUNE

SUBMITTED TO KVRE.COM ON:

KVRE 92.9 FM HOT SPRINGS VILLAGE, ARKANSAS

In addition to Public Service Announcements aired in support of National, Regional and Local Organizations and Programs, our programming contains special programs devoted to our community's businesses and organizations. The following lists and describes these special programs.

LOCAL NEWS: Airs twice a day at 7:00 AM and 12:00 PM. LENGTH OF NEWSCAST IS 5 MINUTES. News items included relate to local and area events of interest in this community.

EMERGENCY WEATHER ANNOUNCEMENTS: Pending or current emergency weather announcements are given in order to warn or update regional listeners. This includes but is not limited to; road conditions, school and public/county office closings or postponements; energy utility outages; meeting postponements. Often, law enforcement personnel will call in. KVRE is the go to station for current weather conditions.

GOLF REPORT: Airs at 7:31 AM. LENTTH OF GOLF REPORT IS TWO MINUTES. This gives the local golf course's tee times, conditions, latest noteworthy activities and upcoming special events.

COMMUNITY CALENDAR: This lists local church and organization activities. The need is so great for this type of programming that it airs FIVE times a day, MONDAY THROUGH FRIDAY; and FOUR times a day SATURDAY & SUNDAY every week with a length of THREE minutes each.

TAKE 5: This special program was created solely to allow a more in-depth interview with key personnel in local business and organizations, thereby allowing the community to have a greater awareness of organizations and new businesses in their area. It features a 5 minute interview daily or sometimes a 15 or 20 minute interview is divided into several segments and aired on successive days. The need for more than one program in a day is often the case.

ASK YOUR NEIGHBOR: An hour open to calls on local and toll-free phone lines, Monday through Friday 10:07am-11am, a 53 minute program. Hosted by Tom Nichols, political and medical problems or opinions are not allowed and no for sale for monies notifications. The main purpose of the program is for the listening audience to request information or exchange information on items they need, recipes, help with lawn/household problems; recommendations of local services, etc... Nichols has a loyal and regular listening audience and will occasionally frequent a LIVE interview with a known celebrity or politician.

PLUS: POLITICAL INFORMATION TAKE 5'S

ISSUE: KEEPING THE AREA RESIDENTS AWARE OF THE ACTIONS OF THEIR ELECTED OFFICIALS. ISSUE: KEEPING THE AREA RESIDENTS AWARE OF THE ACTIONS OF THEIR ELECTED OFFICIALS.

ANSWER: INTERVIEWS WITH THESE ELECTED OFFICIALS SUMMARIZING ACTIONS AND RESULTS OF COMMITTEE AND BOARD MEETINGS AND AIRING THEM ON A SPECIAL PROGRAM WEEKDAYS.

AIRED LENGTH PROGRAM

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11:00am 4/1/23 - 4/10/23	60 sec	Public Announcem ent	TORONADO RELIEF DRIVE REGARDING ITEMS THAT COULD BE BROUGHT TO STATION AND WOULD BE DELIVERED TO THE RED CROSS ON APRIL 10TH.
1, 25, 25	5 min	TAKE 5	SCOTTY MACK INTERVIEWED DR. GREG YERIC, CERFE LABS CTO, REGARDING
11:00AM			THE UPCOMING OUACHITA SPEAKER SERIES EVENT HE WILL BE SPEAKING AT.
4/3/23			THIS EVENT WAS RESCHEDULED FOR JUNE DUE TO ILLNESS.
		NEWS-	ARKANSAS BROADCASTERS ASSOCIATION SENT A NEWSLETTER REGARDING
		LETTER	THE VITAL IMPORTANCE OF ARKANSAS BROADCASTERS AS AT THE DARKEST
4/3/23			HOUR, ARKANSAS BROADCASTERS HIGHLIGHT THE IMPORTANCE OF
			STRONG, LOCAL COVERAGE AND COMMUNITY SUPPORT.
		TORONADO	KVRE RADIO CONTACTED THE DIRECTOR OF ARKANSAS BROADCASTERS
		RELIEF	REGARDING DOING A TORONADO RELIEF DRIVE FOR CLOTHING, NON
4/3/23			PERISHABLE FOOD, AND PERSONAL HYGIENE ITEMS FOR THE TORONADO
			VICTIMS, DELIVERING TO THE RED CROSS ON APRIL 11TH.
	5 min	TAKE 5	TOM NICHOLS INTERVIEWED JASON VINCENT, OWNER OF GRISHAM
11:00AM 4/4/23			HEATING AND AIR REGARDING THE HISTORY OF THE BUSINESS AND THE
4/4/23			CURRENT SPECIALS BEING OFFERRED.
11:00am 4/5/23	5 min	TAKE 5	SCOTTY MACK INTERVIEWED JAMES KENDALL AND TAMI KENDALL, OWNERS
			OF THE POCKET THEATRE IN HOT SPRINGS REGARDING THE UPCOMING "THE
			PLAY THAT GOES WRONG" IN HOT SPRINGS.

11:00AM 4/6/23	5 MIN	TAKE 5	TRACY SIMPSON INTERVIEWED DENNIS PHELPS, PASTOR AT CORONADO BAPTIST CHURCH REGARDING EASTER SERVICES THIS SUNDAY.
11:00am 4/7/23	5 min	TAKE 5	TRACY SIMPSON INTERVIEWED MIKE AND CRYSTAL DUNN, OWNERS OF PUTTERZ SPORTS BAR AND GRILL AT CORTEZ GOLF COURSE, REGARDING MENU OPTIONS, LIVE MUSIC, DJ AND TRIVIA NIGHT.
11:00am 4/7/23	5 MIN	TAKE 5	TRACY SIMPSON INTERVIEWED EMILY GRAY AND TARA RICARDO REGARDING THE WILLIAMS SYNDROME AWARENESS FUNDRAISER IN CONJUNCTION WITH CHICKEN SALAD CHICK RESTAURANT IN CHENAL, BENTON AND NORTH LITTLE ROCK.
NOON: 4/8/23	5 MIN	TAKE 5	TRACY SIMPSON INTERVIEWED DENNIS PHELPS, PASTOR AT CORONADO BAPTIST CHURCH REGARDING EASTER SERVICES THIS SUNDAY.
11:00am 4/10/23	5 min	TAKE 5	TRACY SIMPSON INTERVIEWED EMILY GRAY AND TARA RICARDO REGARDING THE WILLIAMS SYNDROME AWARENESS FUNDRAISER IN CONJUNCTION WITH CHICKEN SALAD CHICK RESTAURANT IN CHENAL, BENTON AND NORTH LITTLE ROCK.
4/10/23		THANK YOU CARD	TOM NICHOLS RECEIVED A THANK YOU CARD FROM A GUEST, KATHLEEN MOORE, ON KVRE'S BACKSIDE SHOW, INTERVIEWS WITH JOCKEYS, TRAINERS AND RACING PERSONALITIES.
11:00AM 4/11/23	5 min	TAKE 5	SCOTTY MACK INTERVIEWED RICHARD SMITH, GUITARIST, REGARDING UPCOMING CONCERT IN HOT SPRINGS AT THE CENTRAL THEATRE.
11:00AM 4/12/23	5 min	TAKE 5	SCOTTY MACK INTERVIEWED DARIUS MELTON REGARDING THE GARLAND COUNTY BLOWOUT CAR SHOW, COORDINATOR, REGARDING THE UPCOMING EVENT IN HOT SPRINGS .
11:00AM 4/13/23	5 min	TAKE 5	TOM NICHOLS INTERVIEWED KAREN GARCIA, HOT SPRINGS CITY DIRECTOR #5 REGARDING THE WATER PROJECT IN HOT SPRINGS AND THE CITY'S INVOLVEMENT TRYING TO SAVE THE ARMY/NAVY HOSPITAL.
11:00AM 4/14/23	5 min	TAKE 5	TRACY SIMPSON INTERVIEWED MARTY EDWARDS WHO IS PERFORMING A KENNY ROGERS/DOLLY PARTON TRIBUTE PRESENTED BY THE LLI AND THE ENTERTAINMENT FOUNDATION AT THE WOODLANDS.
11:00AM 4/17/23	5 min	TAKE 5	TOM NICHOLS INTERVIEWED KAREN GARCIA, HOT SPRINGS CITY DIRECTOR #5 REGARDING THE WATER PROJECT IN HOT SPRINGS AND THE CITY'S INVOLVEMENT TRYING TO SAVE THE ARMY/NAVY HOSPITAL.
11:00AM 4/18/23	5 min	TAKE 5	TRACY SIMPSON INTERVIEWED CRISTINA DAVIS, HSV EVENING LIONS, REGARDING THE UPCOMING HAMBURGER/BRAT DAY AT THE CHRIST OF THE HILLS METHODIST CHURCH.
5:00PM 4/19/23	5 min	TAKE 5	JOHN CHAPMAN INTERVIEWED PAUL BRIDGES, ROTARY CLUB OF HSV REGARDING THE UPCOMING MOTHER'S DAY BRUNCH IN MAY.
11:00AM 4/20/23	5 min	TAKE 5	TRACY SIMPSOM INTERVIEWED GARLAND COUNTY MASTER GARDENER SHEILA MCCLARTY, REGARDING THE 6TH ANNUAL PLANT SALE AT THE GARLAND COUNTY FAIRGROUNDS.
11:00AM 4/21/23	5 min	TAKE 5	TRACY SIMPSON INTERVIEWED KENNY WEAVER, PHYSICIAN ASSISTANT, WITH THE ARKANSAS SURGICAL HOSPITAL.
1:00PM 4/22/23	5 min	TAKE 5	TRACY SIMPSON INTERVIEWED JEFF OLSON, HOT SPRINGS CONCERT BAND, REGARDING THE SPRING CONCERT AT THE WOODLANDS.

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11:00AM 5/12/23	5 min	TAKE 5	TOM NICHOLS INTERVIEWED KIM HARRELL, NURSE, FROM THE FOUNTAIN LAKE COBRA HEALTH CENTER REGARDING THEIR LOCATION AND SERVICES OFFERRED.
11:00AM 5/15/23	5 min	TAKE 5	TOM NICHOLS INTERVIEWED DOUG GALLAHER, PRESIDENT OF THE MELTING POT GENEALOGICAL SOCIETY, REGARDING WHEN THEY MEET AND HOW THEY DO THEIR RESEARCH.
11:00AM 5/16/23	5 min	TAKE 5	TOM NICHOLS INTERVIEWED COL. CONRAD REYNOLDS, CEO, ARKANSAS VOTER INTEGRITY INITIATIVE REGARDING HOW TO APPROACH THE QUORUM COURT TO BE ABLE TO RETURN TO PAPER BALLOTS.
11:00am 5/17/23	5 min	TAKE 5	GARLAND COUNTY LIBRARY, ERIN BABER TALKS ABOUT THE BOOK FESTIVAL, ONLINE PRESENCE, GARDEN OPENING, BOOK MOBILE, GROVE PARK, HOME DELIVERY AND LIBRARY CARDS AND HOURS.
11:00AM 5/18/23	5 min	TAKE 5	TOM NICHOLS INTERVIEWED SHANNON SHARP, GARLAND COUNTY ASSESSOR REGARDING THE UPCOMING ASSESSMENT DEADLINE OF 5/31/23 AND TO PAY.
11:00AM 5/19/23	5 min	TAKE 5	TOM NICHOLS INTERVIEWED JEFF AREY AND LARRY DAVIS REGARDING HOW RETIREMENT IS GOING. JEFF AREY IS A RETRIED COUNTY JUDGE AND LARRY DAVIS IS A RETIRED SALINE COUNTY TREASURER.
11:00AM 5/22/23	5 min	TAKE 5	TOM NICHOLS INTERVIEWED JEAN PALMER, FROM THE HOT SPRINGS SADDLE CLUB, REGARDING FOUNDER PENNY THORNTON, THE HISTORY OF THE CLUB AND THE EVENTS THEY HAVE THROUGHOUT THE YEAR.
11:00AM 5/23/23	5 min	TAKE 5	TRACY SIMPSON INTERVIEWED ROCKY STANLEY, OWNER ROCKY'S WINE AND SPIRITS, REGARDING PLANS FOR THIS STORE AS THE NEW OWNER AND PLANNED EVENTS. (2ND AIR TIME)
11:00AM 5/24/23	5 min	TAKE 5	TRACY SIMPSON INTERVIEWED VETERANS, MIKE AND CRYSTAL DUNN, OWNERS OF PUTTERZ SPORTS BAR AND GRILL REGARDING THE GRAND OPENING IN HONOR OF VETERANS AND FAMILIES, LOCATION, AND CHARITIES THEY WILL DONATE A PORTION OF THE PROFITS TO.
11:00am 5/25/23	5 min	TAKE 5	TRACY SIMPSON INTERVIEWED JEFF OLSON, HOT SPRINGS CONCERT BAND, REGARDING THE MEMORIAL DAY CONCERT AT WHITTINGTON PARK IN HOT SPIRNGS STARTING AT 3PM.
11:00am 5/26/23	5 min	TAKE 5	TOM NICHOLS INTERVIEWED RICHARD MCGREW, HOUSE OF REPRESENTATIVES, DISTRICT 22, REGARDING THE BILLS HE HAS BEEN INVOLVED IN AND WHICH ONES HAVE BEEN COMPLETED, THE GENERAL ASSEMBLY AND PROGRESS ON THE BYPASS TO HOT SPRINGS.
11:00AM 5/29/23	5 min	TAKE 5	THE KVRE MEMORIAL DAY TAKE 5 WAS AIRED AS IT IS EVERY YEAR.
11:00am 5/30/23	5 min	TAKE 5	TRACY SIMPSON INTERVIEWED DAN BRESHEARS AND STEVE FROM THE POCKET THEATRE IN HOT SPRINGS REGARDING THE UPCOMING GLASS MENAGERIE PLAY, JUNE 2ND-4TH, AND 9TH TO 11TH.
5/30/23		ANNOUNCE- MENT	REQUEST FROM ARKANSAS GAME AND FISH TO PLEASE TAKE UP YOUR BIRD FEEDERS DUE TO A BEAR WANDERING IN THE VILLAGE.
5/30/23		ANNOUNCE- MENT	ATTORNEY GENERAL, TIM GRIFFIN, SENT OUT A CONSUMER ALERT REGARDING ARKANSANS SHOULD BE WARY OF SUMMER TRAVEL SCAMS WITH A DESCRIPTION OF KNOWN SCAMS.
11:00AM 5/31/23	5 min	TAKE 5	TOM NICHOLS INTERVIEWED MATT MCKEE, STATE SENATOR REGARDING HIS EXPERIENCE IN HIS FIRST GENERAL ASSEMBLY AS A STATE SENATOR.

11:00AM 6/1/23	5 min	TAKE 5	SCOTTY MACK INTERVIEWED CAT CLAYTON, DIRECTOR, MARC BREMER, AND AMANDA KENNEDY, ACTORS, FOR THE HSV PLAYERS PERFORMANCE OF "INTO THE WOODS". AT THE WOODLANDS JUNE 22 TO 25TH.
11:00AM 6/2/23	5 min	TAKE 5	TRACY SIMPSON INTERVIEWED BOBBY DENNIS AND DEAN, CO OWNERS OF THE NEW SUNSET GRILL RESTAURANT GOING IN AT LAKE BALBOA. CURRENTLY THEY ARE LOOKING FOR EMPLOYEES.
6/5/2023		Community Drive	KVRE RADIO COORDINATED A CLOTHING AND PERSONAL HYGIENE DRIVE FOR ST FRANCIS HOUSE IN LITTLE ROCK FOR THE HOMELESS VETERANS. ALL ITEMS WERE DELIVERED JUNE 5TH.
11:00AM 6/5/23	5 min	TAKE 5	ERIN BABER, GARLAND COUNTY LIBRARY MARKETING MANAGER, SENT TO PRODUCTION HER TAKE 5 REGARDING THE SUMMER READING PROGRAM.
11:00AM 6/6/23	5 min	TAKE 5	TRACY SIMPSON INTERVIEWED JEFF OLSON, HOT SPRINGS CONCERT BAND, REGARDING THE SUMMER 1 CONCERT AT FOUNTAIN LAKE SCHOOL AUDITORIUM ON JUNE 12TH.
11:00AM 6/7/23	5 min	TAKE 5	TRACY SIMPSON INTERVIEWED DELEEN DAVIDSON AND TONI SPEARS, THE MUSES PROJECT, REGARDING THE UPCOMING BROADWAY CABARET SOUND OF MUSES AT THE WOODLANDS JUNE 16TH.
11:00AM 6/8/23	5 min	TAKE 5	TRACY SIMPSON INTERVIEWED LINDA BALLARD AND GINGER PARKS, ALL UNDER ONE ROOF BOUTIQUE, REGARDING THE UPCOMING LADIES TEA, JUNE 19TH AT THE CORONADO CENTER.
11:00AM 6/9/23	5 min	TAKE 5	TOM NICHOLS INTERVIEWED MATT MCKEE, STATE SENATOR REGARDING HOW TO STOP THE FEDERAL ENERGY COMMITTEE FROM ELIMINATING FOSSIL FUELS AT OUR LOCAL POWER PLANTS.
11:00AM 6/12/23	5 MIN	TAKE 5	TOM NICHOLS INTERVIEWED CHRIS WALTON, SALINE COUNTY PROSECUTING ATTORNEY REGARDING RECENT JURY TRIALS.
11:00AM 6/13/23	5 MIN	TAKE 5	SCOTTY MACK INTERVIEWED CAT CLAYTON, DIRECTOR, MARC BREMER, AND AMANDA KENNEDY, ACTORS, FOR THE HSV PLAYERS PERFORMANCE OF "INTO THE WOODS". AT THE WOODLANDS JUNE 22 TO 25TH.
11:00AM 6/14/23	5 MIN	TAKE 5	SHARON PALMER INTERVIEWED DR. BRIGET WINFREY PETTAWAY, OWNER, PURPOSE FOUND WORKSHOP, REGARDING AVAILABLE WORKSHOPS AND WHAT INSPIRED HER TO START THE SPECIAL PURPOSE FOUNDATION.
11:00AM 6/15/23	5 MIN	TAKE 5	TRACY SIMPSON INTERVIEWED BOB KING, PRESIDENT OF THE SPA AMATEUR RADIO ASSOCIATION, INC REGARDING THE ANNUAL NATIONAL AMATEUR RADIO FIELD DAY EXERCISE, SATURDAY, JUNE 24TH IN HOT SPRINGS.
11:00AM 6/16/23	5 MIN	TAKE 5	TOM NICHOLS INTERVIEWED CHRIS WALTON, SALINE COUNTY PROSECUTING ATTORNEY REGARDING THE IMPORTANCE OF INDEPENDENT WITNESSES.
11:00AM 6/16/23		Public Announcem ent	MATT BROOM, SUPERINTENDENT OF STREET MAINTENANCE AND SANITATION, CONTACTED KVRE REGARDING UPCOMING ROAD PROJECTS IN HSV OVER THE SUMMER MONTHS. ANNOUNCED ON THE MORNING SHOW BY TRACY AND THE ASK YOUR NEIGHBOR SHOW BY TOM.
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11:00AM 6/19/23	5 MIN	TAKE 5	TOM NICHOLS INTERVIEWED CHRIS WALTON, SALINE COUNTY PROSECUTING ATTORNEY REGARDING SOMETHING NEW IN A JURY TRIAL THAT HAS NEVER HAPPENED BEFORE.
11:00AM 6/20/23	5 MIN	TAKE 5	TOM NICHOLS INTERVIEWED STEPHANIE CASSADY, SALINE COUNTY DIRSTRICT JUDGE REGARDING HOW HER COURT WORKS, WHAT TYPE OF CASES SHE HEARS, AND A MOST UNUSUAL SMALL CLAIMS CASE.
11:00AM 6/21/23	5 MIN	TAKE 5	JOHN CHAPMAN INTERVIEWED SHAUN MCFARLAND, HSV HOME IMPROVEMENT EXPO REGARDING THE EXHIBITORS, LOCATION, TIMES AND GIVEAWAYS.
11:00AM 6/22/23	5 MIN	TAKE 5	JOHN CHAPMAN INTERVIEWED JEFF OLSON, HOT SPRINGS CONCERT BAND, REGARDING THE SUMMER CONCERT 2 ON MONDAY JUNE 26TH AT FOUNTAIN LAKE AUDITORIUM.
11:00AM 6/23/23	5 MIN	TAKE 5	JOHN CHAPMAN INTERVIEWED JACK BERRY, JUNIOR GOLF, REGARDING THE NEED FOR VOLUNTEERS, THE EVENT DATES AND TIMES, AGES AND COST, AND SCHOLARSHIP PROGRAM.
11:00AM 6/26/23	5 MIN	TAKE 5	GENERAL BEE KEEPING TAKE WAS RUN AGAIN REGARDING HOW TO KEEP BEES AND EDUCATION.
11:00AM 6/27/23	5 MIN	TAKE 5	SCOTTY MACK AND KEENA TAYLOR INTERVIEWED RICHARD SMITH, MUSICIAN, REGARDING THE UPCOMING CONCERT AT THE CENTRAL THEATRE IN HOT SPRINGS, JULY 11TH.
11:00AM 6/28/23	5 MIN	TAKE 5	GENERAL TAKE 5 REGARDING THE COVE WEBSITE STARTED TO HELP HSV CLUBS KNOW WHEN EVENTS WERE RUNNING TO HOPEFULLY PREVENT DOUBLING UP ON EVENTS.
11:00AM 6/29/23	5MIN	TAKE 5	TRACY SIMPSON INTERVIEWED KRISTI BENNETT, POLICE CHIEF REGARDING A SERIES OF SCAMS HERE IN HOT SPRINGS VILLAGE FOR PUBLIC EDUCATION AND AWARENESS OF ONGOING SCAMS.
11:00AM 6/30/23	5 MIN	TAKE 5	SHARON PALMER INTERVIEWED DR. BRIGET WINFREY PETTAWAY, OWNER, PURPOSE FOUND WORKSHOP, REGARDING AVAILABLE WORKSHOPS AND WHAT INSPIRED HER TO START THE SPECIAL PURPOSE FOUNDATION.

TORNADO RELIEF-KVRE RADIO

On March 31, 2023, devastating tornados ripped through Central and eastern Arkansas. Hot Springs Village was spared any destruction, but that was not the case for our neighbors east of us. Sitting in my office watching the path and seeing Little Rock take a direct path, I knew our station needed to help. That night, I texted our Director of Arkansas Broadcaster's Luke Story to see first and foremost if he was okay and if his wife Sarah and their kids were okay. After learning they were okay, I told Luke that I needed to do something to help. I wrote a promo that Friday night and sent it to Luke. I started the promo on KVRE first thing Saturday April 1st and starting that Monday April 3rd we started collecting non-perishable and personal hygiene items at my office. My entire staff knew this was the mission and we devoted every LIVE show and numerous Facebook Video's and post to collecting these items. My entire goal was for my Morning man Tracy Simpson to have to hook up his trailer and my listeners did not disappoint. Every day for a week, my office had a constant stream of people coming in to drop off items and some people even dropped off monetary donations. Tracy got 76 cases of water donated, so we absolutely met our goal, and the trailer was filled. On Tuesday April 11th, we loaded up Tracy's backseat, bed of his truck and the trailer and headed to Little Rock. We met Luke on Shackleford and saw the destruction firsthand. It was completely humbling, and I was so thankful that I had the platform to help. We followed Luke to the donation center off Shackleford and dropped off all the items collected. Attached are pictures from that day.

Alice Bates General Manager KVRE Radio Hot Springs Village

Tornado 3.31.23 - Broadcasters A Shining Light During A Dark Hour

From:

Arkansas Broadcasters Association mail@arkbroadcasters.org

To:

Tom Nichols tom@kvre.com

Date:

Mon, Apr 3, 2023, 6:32 PM





NEWSLETTER

At the Darkest Hour, Arkansas Broadcasters Highlight the Importance of Strong, Local Coverage and Community Support

Friday, March 31, 2023, offered a jarring reminder of the vital role broadcasters serve as first informers. At a moment's notice stations put the well-being and safety of their communities before profits. Stations, radio and TV, and all formats went live with hour-to-hour tornado coverage, starting at noon on Friday and going until the late night hours, to only come back on-air in the morning with special local programming and extended newscasts for the rest of the weekend to help tell the stories of those impacted and to promote how people can help.

Some ABA members have asked how they can help. To that request, we have drafted a sample relief drive script that can be used by members. The ABA office is a donation site. Members that collect donations but need a place to send them can send them to the ABA office and we will deliver them. The ABA office address is at the bottom of this email.

Many members have already launched relief drives, please share information on your respective relief efforts when you can, reference the information below on how to share it with us.

Words from ABA President, Luke Story "I hold so much pride in being a broadcaster. Pride in being part of this special group of servant leaders, whom this weekend united in so many humbling, courageous, and just plain aweinspiring ways."

HELP US SHARE YOUR IMPACT

The ABA is producing a report that will be delivered to our Congressional offices and the Governor's office to highlight the efforts of Arkansas Broadcasters before, during, and after Friday's catastrophic tornado. The deadline to upload files to be included in the report is Friday, April 14 at 1:00
PM. More on the information we are requesting, as well as a link for members to upload files and images are below.

Share with the ABA:

- The estimated number of program hours your station(s) committed to covering the event
- Statistics from relevant recovery efforts/community service programs/partnerships
- Relevant images of your broadcast team(s)

Click Here to Upload Files



Like Us!

Like and follow us on Facebook and Twitter to stay up-to-date on all ABA news.

Facebook: @ArkBroadcasters

Twitter: <u>@Arkbroadcast</u>



Share With Us!

Allow us to join in the successes that occur every day in our ABA family. Use our branded hashtags and tag us to spread the good word.

#ArkBroadcasters #BroadcastingNaturally



Spread the Word!

Support our association by sharing updates and news on your own pages! We can't wait to engage with you!

Connect With Us





Arkansas Broadcasters Association | 2024 Arkansas Valley Drive, Suite 403, Little Rock, AR 72212

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^{***}Acceptable file formats are: .docx, pdf, png, or jpeg

Press Release: Saline County Conducting Tornado Relief Donation Drive

From: Trevor Villines trevor.villines@salinecounty.org

To: THV11 Newsroom news@thv11.com, Lauren Johnston ljohnston@thv11.com, Shayla Teater steater@thv11.com, KATV 7 Newsroom newsroom@katv.com, Amy Sullivan absullivan@sbgtv.com, KARK 4 Newsroom news4@kark.com, FOX 16 Newsroom news@fox16.com, jkushmaul@kark.com, Greg Yarbrough gyarbrough@kark.com, Saline Courier Newsroom news@bentoncourier.com, Destin Davis ddavis@bentoncourier.com, info@mysaline.com, news@arkansasonline.com, dshameer@adgnewsroom.com, gchase@adgnewsroom.com, jmitchell@adgnewsroom.com, Idelavan@hsvvoice.com, news@hsvvoice.com, Alice Bates alice@kvre.com, arktimes@arktimes.com, maxbrantley@arktimes.com, lindseymillar@arktimes.com, dguthrie@bentoncourier.com, ebesson@arkansasonline.com, rseyler@bentoncourier.com

Cc: Matt Brumley matt.brumley@salinecounty.org, Vicki Hopkins vicki.hopkins@salinecounty.org

Date: Tue, Apr 4, 2023, 10:11 AM



SALINE COUNTY, ARKANSAS
TREVOR VILLINES-COMMUNICATIONS DIRECTOR
200 N MAIN ST.

BENTON, AR 72015

(501) 326-4591 □ trevor.villines@salinecounty.org

PRESS RELEASE

April 4, 2023 FOR IMMEDIATE RELEASE Saline County Conducting Tornado Relief Donation Drive

Saline County, AR – Starting today April 4, through Thursday, April 6th, Saline County will be conducting a Tornado Relief Donation Drive to support ongoing relief efforts in Pulaski County. Saline County has been in contact with boots on the ground organizations in Pulaski County to help direct relief supplies.

Saline County will be collecting items 8:00 a.m.-4:30 p.m. through Thursday, April 6 at the Courthouse Gazebo on the Main St. side of the Courthouse.

"We are such a giving community and are honored to be able to help our neighbors. By simply dropping off items, our citizens are making a true difference", said Saline County Judge Matt Brumley.

Items to be collected include: Ice Chests, Lip Balm, Sunscreen, Work Gloves, Masks, Protective Glasses, Hand Sanitizer, Soap and Large Trash Bags.

These supplies will be distributed to volunteers assisting in debris removal and the overall cleanup process.

Saline County is here for our friends in Pulaski County. Together we are #ArkansasStrong

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Trevor Villines

Saline County Communications Director

200 North Main Street

Benton, Arkansas 72015

Cell: (501) 326-4591



Salinecounty.org

IMPORTANT: THIS MESSAGE IS INTENDED FOR THE USE OF INDIVIDUAL(S) OR ENTITY TO WHICH IT IS ADDRESSED AND MAY CONTAIN INFORMATION THAT IS PRIVILEGED, CONFIDENTIAL AND EXEMPT FROM DISCLOSURE UNDER APPLICABLE LAW. If the reader of this message is not the intended recipient or the employee or agent of the recipient, you are hereby notified that any publication, dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please notify me immediately. Thank You.

PRESS RELEASE: Saline County Severe Weather Alert Systems

From: Trevor Villines trevor.villines@salinecounty.org

To: THV11 Newsroom news@thv11.com, Lauren Johnston ljohnston@thv11.com, Shayla Teater steater@thv11.com, KATV 7 Newsroom newsroom@katv.com, Amy Sullivan absullivan@sbgtv.com, KARK 4 Newsroom news4@kark.com, FOX 16 Newsroom news@fox16.com, jkushmaul@kark.com, Greg Yarbrough gyarbrough@kark.com, Saline Courier Newsroom news@bentoncourier.com, Destin Davis ddavis@bentoncourier.com, info@mysaline.com, news@arkansasonline.com, dshameer@adgnewsroom.com, gchase@adgnewsroom.com, jmitchell@adgnewsroom.com, ldelavan@hsvvoice.com, news@hsvvoice.com, Alice Bates alice@kvre.com, arktimes@arktimes.com, maxbrantley@arktimes.com, lindseymillar@arktimes.com, ebesson@arkansasonline.com, rseyler@bentoncourier.com, Laura Monteverdi lmonteverdi@kark.com

Cc: Matt Brumley matt.brumley@salinecounty.org, Brandon Guillot brandon.guillot@salinecounty.org, Vicki Hopkins vicki.hopkins@salinecounty.org

Date: Tue, Apr 4, 2023, 12:21 PM

SC Logo as JPEG2.jpg

SALINE COUNTY, ARKANSAS

TREVOR VILLINES-COMMUNICATIONS DIRECTOR

(501) 326-4591 □ trevor.villines@salinecounty.org

200 N MAIN ST.
BENTON. AR 72015

PRESS RELEASE

April 4, 2023 FOR IMMEDIATE RELEASE Saline County Severe Weather Alert Systems

Saline County, AR – With severe weather conditions in the forecast for late tonight, April 4 and early tomorrow morning, April 5, Saline County would like to remind residents of existing alert systems across the county. In the instance a Tornado Warning is issued for any portion of Saline County, the County has the ability to inform and warn residents through mandatory messages from the National Weather Service, Everbridge, Tornado Sirens and Social Media Channels.

When the National Weather Service (NWS) issues a Tornado Warning, they use the FEMA Integrated Public Alert and Warning System (IPAWS) to send mandatory messages to phones located within that Warning area. These alerts are extremely useful in providing timely warning to take shelter, so we recommend that all residents keep their phones charged and nearby. Individual responsibility and preparedness are crucial to the electronic warning methods using your phones. You do not have to sign up in order to receive IPAWS messages from the NWS.

Saline County residents also have the opportunity to sign-up for emergency alerts through Everbridge. Residents have the ability to receive texts, emails, and/or phonecalls through the Everbridge system whenever a watch or warning is issued for Saline County. Residents can sign-up for alerts by going to salinecounty.org/emergency management and clicking on the "Everbridge-Emergency Notifications Tab". Residents must first create an account with Everbridge before receiving alerts.

In addition, Saline County has 45 Tornado Sirens across the county. These sirens are divided into six different warning activation zones throughout the county. When a Tornado Warning is issued from the National Weather Service, Saline County's OEM (Office of Emergency Management) will ONLY activate sirens in the zone where the warning is located and zones in the path of the warning. Saline County does NOT activate all countywide sirens at the same time. Because of their limited reach, tornado sirens are primarily placed in areas of public gathering.

"Saline County has one of the most advanced warning systems across the state of Arkansas, and we use a layered defense to help send warnings to our citizens. Our staff remains on duty during severe weather in order to provide timely warnings to those in the danger path", said Brandon Guillot Saline County Office of Emergency Management Director.

Finally, Saline County residents are also encouraged to follow and check the County and OEM's Social Media pages on Facebook and Twitter during a severe weather event. Residents can follow OEM on Facebook: @SalineCountyOEM and Saline County on Facebook: @SalineCounty and Twitter:@SalineCountyAR. The issuance and cancellation of watches and warnings will be communicated through these social media accounts.

"Staying up to date with the most current information during an emergency situation is of the utmost importance. Saline County is dedicated to providing this information to our citizens and we encourage our citizens to have a plan of action at home and work", said Saline County Judge Matt Brumley.

If you are in the path of a Tornado Warning, the National Weather Service does not recommend traveling to another structure. Instead, shelter in place using the innermost room of your home away from exterior walls or windows.

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St. Francis House in Little Rock is a 501-C3 that helps those less fortunate in the community and helps Veteran's that are either reacclimating to civilian life or unfortunately our Veteran's that are homeless. Every year for the last several year's my Morning Man Tracy Simpson has been doing a collection coat drive for St. Francis House. When we delivered coat's that we had collected through November 2022 in December, the executive Director of St. Francis House Greg Chastise asked us if we would be interested in doing a drive in the spring for clothing items and personal hygiene items. We said absolutely and had planned on starting toward the end of March as people were doing spring cleaning. Then the tornado's happened in our state and we did the Tornado Relief Drive for the residents of our state that had lost everything. Tracy and I met, and we decided to do the drive for St. Francis House in the month of May and tie it into Memorial Day and what the true meaning of Memorial Day is all about. If it weren't for the scarifies of our Veteran's, we wouldn't be able to do what we do today. We collected at the studios of KVRE all month and once again our listeners did not disappoint, and we had to hook up Tracy's trailer to load everything and deliver to St. Francis House. On Monday June 5th, Tracy and I delivered everything, and we told Greg we would see him in December after we do the fall coat drive!

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